

Hot Stamping Foil – MSP Series

Product Data Sheet

Foil Specifications

Polyester Film Thickness:	12µm (0.012mm)
Standard Width:	25" (64cm)
Standard Length(s):	200' (61m); 400' (122m); 1000' (305m); 2000' (610m); 3000' (914m); 4000' (1219m)
Custom Widths and Lengths:	Available upon request

Stamping Effects

Release:	Very easy
Detail:	Medium to heavy
Appearance:	Metallic
Overstamp with Foil:	Yes, dependent on image other hot stamping foil
Overprint with Inks and Varnishes:	Yes, dependent on inks, image, and paper used

Product Performance

Abrasion Resistance:	Good abrasion and scratch resistance
Adhesion Characteristics:	Excellent with gloss/ matte OPP laminates; most coated and uncoated graphic arts paper, films, vinyl, and rigid plastics application
Running Temperature:	240°F / 115°C for graphics and 300°F / 149°C for plastics

Storage and Shelf Life Requirements

Two (2) years in dry, climate-controlled conditions and stored on its end, not on side

Industries Served

Greeting Cards, Packaging, Commercial Printing, and Rigid Plastics

Product Application

Labels, Printed Papers and Packaging